



Nissan North America and Associated Builders and Contractors present member partners with an exclusive program that **makes any ABC member company** eligible to purchase a new Nissan or Infiniti vehicle using exclusive incentives established by Nissan for ABC members. This is another tremendous benefit as a result of your affiliation with Associated Builders and Contractors!

HOW TO GET THE DISCOUNT

1. Contact your Nissan/Infiniti dealer or Fleet Management company and let them know that you are an ABC member and qualify for ABC level incentives
2. Choose the vehicle you want to purchase

NOTE TO DEALER

1. Look up or set up Fleet Certification number for client
2. When Fleet Cert number is set up Nissan HQ will verify that customer is a member of ABC.
3. Offer ABC member incentive
4. Sale MUST be RDR'ed as type "D"
5. Minimum order quantity: One (1) vehicle

Please contact your Nissan CSM with any questions

	Model Year 2020 ABC Incentive	Model Year 2021 ABC Incentive
Versa Sedan (excludes S)	\$2000	\$2,250
Sentra	\$2,250	\$2,500
Altima	\$3,250	\$3,500
Maxima	\$5,250	\$5,500
LEAF	\$4,000	\$4,250
370Z Cpe/Rd	\$3,750	\$4,000
Frontier	\$6,400	\$6,650
Titan	\$7,400	\$7,650
Titan XD	—	\$7,650
Pathfinder	\$5,750	—
Armada	\$5,500	\$5,750
Kicks	\$2,500	\$2,750
Rogue Sport	\$3,250	\$3,500
Rogue (excludes HEV)	\$4,500	\$3,250
Murano	\$5,250	\$5,500
NV	\$4,000	\$4,250
NVP	\$4,000	\$4,250
NV200	\$4,250	\$4,500
Q50	\$5,500	\$6,000
Q60	\$5,500	\$6,000
Q70	—	—
QX30	—	—
QX50	\$3,500	\$4,000
QX60	\$6,500	—
QX80	\$9,500	\$10,000

COMMERCIAL INCENTIVE PACKAGE (CIP)

- ☐ Available on NV and NV200
- ☐ NO CHARGE upfit packages available in combination with incentives listed above.
- ☐ CANNOT BE COMBINED WITH CUA

COMMERCIAL UPFIT ALLOWANCE (CUA)

- ☐ Nissan TITAN – up to \$500
- ☐ Nissan Frontier – up to \$350
- ☐ Nissan NV200 – up to \$500
- ☐ Nissan NV – up to \$1000
- ☐ Upfit allowance available in combination with incentives listed above
- ☐ CANNOT BE COMBINED WITH CIP



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